



We Never Forget
We're Working For You

Website Design Questionnaire

The information you provide will help our designer(s) develop an appropriate site for your business.

1. What is the general purpose of your website? *(Select all that apply)*

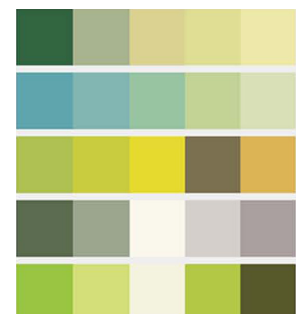
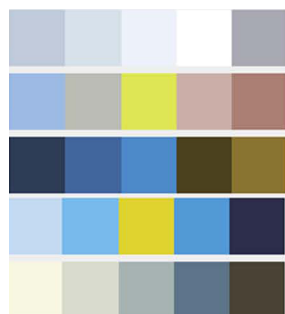
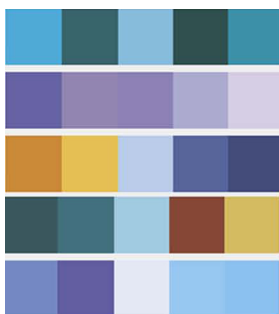
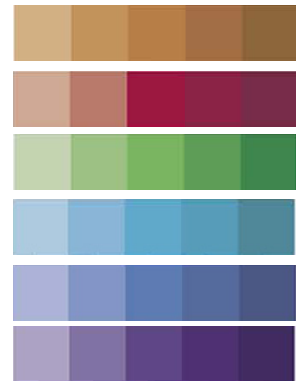
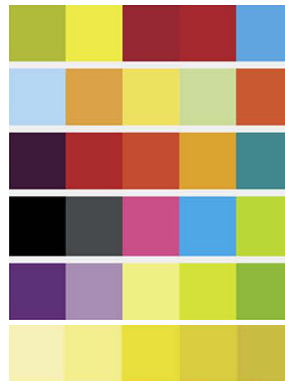
- | | |
|---|--|
| <input type="checkbox"/> Inform customers about products / services | <input type="checkbox"/> Showcase work via a photo gallery |
| <input type="checkbox"/> Display products in an online catalog | <input type="checkbox"/> Act as a gateway to other websites |
| <input type="checkbox"/> Allow visitors to purchase products online | <input type="checkbox"/> Make downloads available for visitors |

2. What type of image do you wish to portray to your visitors / customers?

- | | | |
|---|--|---|
| <input type="checkbox"/> Flashy | <input type="checkbox"/> Green / Environmentally Conscious | <input type="checkbox"/> Commercial / Corporate |
| <input type="checkbox"/> Fun & Entertaining | <input type="checkbox"/> Healthy & Vibrant | <input type="checkbox"/> Trendy |

3. What are your company's top three (3) services or products?

4. Which colors would you like used in your website? *(Circle individual colors or groupings)*



5. Provide a list of websites that you really like:

Web Address / Company Name

Explanation of What You Like About the Site:

6. Provide a list of websites that you really DO NOT like:

Web Address / Company Name

Explanation of What You Dislike About the Site:

7. Which web features / widgets would you like to see on your website?

- | | | |
|--|--|--|
| <input type="checkbox"/> Quick Contact Form | <input type="checkbox"/> Facebook Feed | <input type="checkbox"/> Newsletter Signup |
| <input type="checkbox"/> Photo Slideshow | <input type="checkbox"/> Shopping Cart | <input type="checkbox"/> Weather Widget |
| <input type="checkbox"/> Client Testimonials | <input type="checkbox"/> Inventory Catalog | <input type="checkbox"/> Blog Feed |

8. Web Address details:

Existing Web Address / Domain (if applicable): _____

Please list three (3) desired Web Address / Domain variations (e.g. *www.yourcompany.com*):

9. Does your company CURRENTLY maintain any social media profiles?

Yes No

If yes, which ones? (check all that apply)

Facebook

Google+

Blog

Twitter

Pinterest

Instagram

LinkedIn

YouTube

Other: _____

10. Special instructions and additional notes:

Materials We Need to get Started...

In order to achieve the best initial design for your new website it is ideal if we can immediately receive any brochures, flyers, logo(s), catalogs, business cards or other advertising materials that already exist for your company. Photos of your office(s), locations, products and/or manufacturing process are also highly desired. When supplying photos, graphics or text content for use in your website we request that these items be of your own creation or that you obtain proper copyright permissions for use prior to providing them to us.



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